

1830

Governance: A

LEEJAM SPORTS

Leejam Sports Co.

81.05 SAR / Share

As of: May 28, 2026

<p>14.7x</p> <p>P/E RATIO</p> <p>Trailing 12 Months</p>	<p>3.6x</p> <p>P/B RATIO</p> <p>Price to Book Value</p>	<p>4.4%</p> <p>DIVIDEND YIELD</p> <p>Annual Dividend / Share</p>	<p>4.13B SAR</p> <p>MARKET CAP</p> <p>Total Valuation</p>	<p>1.34</p> <p>BETA</p> <p>Systematic Risk Index</p>	<p>17.4%</p> <p>NET MARGIN</p> <p>Net Profit / Revenue</p>
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Company Profile

Leejam Sports Company (the "Company", or "Parent Company") is a Saudi Joint Stock Company listed on the Saudi Stock Exchange Market. The objectives of the Company and its subsidiaries ("the Group") are construction, management and operation of sports and entertaining centers and wholesale and retail trading in sports' clothes and equipment and owning real estate and constructing buildings necessary to achieve its purposes and advertising, construction, management and owning hotels and furnished apartments. The Group's operations are located in the Kingdom of Saudi Arabia and United Arab Emirates.

The Story

"Leejam Sports leverages its dominant Fitness Time brand to convert Saudi Arabia's growing health consciousness into highly profitable, cash-generative sports centers."

Financial Metric	Value
Return on Capital (ROIC)	15.7%
Debt-to-Equity Ratio	84.6%
Sustainable Growth Rate	+3.6%

Growth Story

Revenue has grown steadily from SAR 1.33 billion in FY 2023 to SAR 1.50 billion in FY 2024, reaching SAR 1.61 billion in FY 2025 and maintaining a TTM level of SAR 1.61 billion. This growth is supported by a 5-year average reinvestment rate of 22.95%. Combined with a strong 5-year average ROIC of 15.67%, the company... [\[Read full story\]](#)

Corporate Governance Profile

Rating: A

We track **10** key governance disclosures in our database.

Profitability Dynamics

This profitability is underpinned by robust operating efficiency, with a TTM operating margin of 25.46% and a net profit margin of 17.35%, translating to TTM EBIT of SAR 411.18 million and NOPAT of SAR 405.14 million. Although capital expenditures remain significant at SAR 371.43 million TTM to support new center... [\[Read full story\]](#)

Risk & Capital Structure Factors

While Leejam's business model is highly profitable, it carries structural leverage with a latest total debt of SAR 3.50 billion (including substantial lease liabilities associated with its fitness center network) and a gearing ratio of 1.8 as of March 31, 2026. The company's current ratio stands at 0.8, reflecting a... [\[Read full story\]](#)