

4292

Governance: C

# ATAA

Ataa Educational Co.

**51.55** SAR / Share

As of: May 28, 2026

**24.1x**
**P/E RATIO**

Trailing 12 Months

—

**P/B RATIO**

Price to Book Value

**4.4%**
**DIVIDEND YIELD**

Annual Dividend / Share

**2.17B  
SAR**
**MARKET CAP**

Total Valuation

**1.08**
**BETA**

Systematic Risk Index

**14.2%**
**NET MARGIN**

Net Profit / Revenue

## Company Profile

Ataa Educational Company is a Saudi joint stock company, incorporated under the Regulations for Companies in the Kingdom of Saudi Arabia and was registered in Riyadh under Commercial Registration Unified National Number 7012408725 dated 10 Rabi' I 1424H corresponding to May 11, 2003. The company's principal activities include the establishment, ownership, management, operation, and incorporation of private and international schools (kindergarten, primary, intermediate, and secondary) for boys and girls (general and Quran memorization), as well as colleges and universities within and outside the Kingdom of Saudi Arabia. The company also engages in establishing, managing, and maintaining training centers; acquiring existing educational and training institutions and developing and managing them; owning, managing, and operating educational and training institutes; owning and managing vocational training centers; and establishing, owning, and managing special education schools.

## The Story

"Ataa Educational Company operates a highly diversified network of private and international schools across Saudi Arabia, balancing steady operating margins with a capital-intensive expansion strategy funded by substantial leverage."

Financial Metric	Value
Return on Capital (ROIC)	5.3%
Debt-to-Equity Ratio	49.8%
Sustainable Growth Rate	+2.0%

## Growth Story

ATAA's growth story is characterized by a transition from organic expansion to a multi-brand acquisition strategy, akin to sowing seeds in multiple gardens. Revenue has shown some volatility, declining from SAR 666.04 million in FY 2023 to SAR 636.75 million in FY 2024, before recovering slightly to SAR 640.77 million... [\[Read full story\]](#)

## Corporate Governance Profile

**Rating: C**

We track 12 key governance disclosures in our database.

## Profitability Dynamics

ATAA's profitability profile resembles a heavy ship navigating seasonal tides, where solid operating margins must contend with high capital costs. The company maintains a strong operating margin of 22.22% (TTM EBIT of SAR 141.47 million) and a net profit margin of 14.17% (TTM Net Income of SAR 90.20 million)... [\[Read full story\]](#)

## Risk & Capital Structure Factors

The primary risk facing ATAA is its substantial debt load, acting as an anchor forged from heavy debt that limits financial flexibility. As of the latest TTM period, the company carries SAR 1.08 billion in total debt against a cash balance of SAR 59.26 million, resulting in an enterprise value of SAR 3.19 billion.... [\[Read full story\]](#)

