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Governance: C

# HERFY FOODS

Herfy Food Services Co.

## 14.99 SAR / Share

As of: May 28, 2026

 <p><b>P/E RATIO</b></p> <p>Trailing 12 Months</p>	<p><b>1.1x</b></p> <p><b>P/B RATIO</b></p> <p>Price to Book Value</p>	 <p><b>DIVIDEND YIELD</b></p> <p>Annual Dividend / Share</p>	<p><b>969.55M SAR</b></p> <p><b>MARKET CAP</b></p> <p>Total Valuation</p>	<p><b>1.44</b></p> <p><b>BETA</b></p> <p>Systematic Risk Index</p>	<p><b>-7.2%</b></p> <p><b>NET MARGIN</b></p> <p>Net Profit / Revenue</p>
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## Company Profile

Herfy Food Services Company is a Saudi Joint-Stock Company engaged in establishing and operating restaurants, providing cooked meals, production and sale of bakery and pastry products, the sale and purchase of lands for constructing buildings and own use, and maintaining and leasing stores and food store fridges. It operates restaurants under the trademark 'HERFY' and bakeries under 'Herfy Bakeries / Doka'. The ultimate parent is Savola Group Company, which owns 49% of the share capital.

## The Story

"Herfy Foods is a pioneer in the Saudi fast-food and food processing sectors currently undergoing a challenging operational restructuring marked by declining revenues and net losses."

Financial Metric	Value
Return on Capital (ROIC)	1.9%
Debt-to-Equity Ratio	94.3%
Sustainable Growth Rate	-2.0%

## Growth Story

Herfy's growth trajectory has shifted into reverse, resembling a strategic pruning of its operational footprint. Revenue has steadily contracted over the last three fiscal periods, falling from 1,173,695,530 SAR in FY 2023 to 1,124,768,690 SAR in FY 2024, and further down to 1,082,561,626 SAR in FY 2025. This top-line... [\[Read full story\]](#)

## Corporate Governance Profile

**Rating: C**

We track 9 key governance disclosures in our database.

## Profitability Dynamics

The company's profitability profile reflects a leaky pot struggling to retain heat, characterized by persistent value destruction and negative margins. In the TTM period, NOPAT was negative at -50,768,413 SAR, leading to a negative operating margin of -4.54% and a net profit margin of -7.16%. This represents a... [\[Read full story\]](#)

## Risk & Capital Structure Factors

Herfy's risk profile is dominated by a heavy anchor of lease obligations and operational vulnerabilities. The company carries a substantial debt load, with latest total debt standing at 914,173,642 SAR against a meager cash balance of 13,296,219 SAR, exposing it to significant liquidity risk. This debt is primarily... [\[Read full story\]](#)